



BioOne



2022 ANNUAL REPORT



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“BioOne has done what is currently considered the most necessary part of journal publishing, including the integration of various systems into the publication site. We consider it a great benefit to entrust BioOne with this work..”

YUKO NAGAI
Zoological Society of Japan
UniBio Press



Year in **REVIEW**

From the pages of BioOne Complete, we are reminded of the importance of biodiversity to the sustainability of our global environment. The preservation of a wide array of flora, fauna, and microorganisms is critical to ensuring the delicate balance of our planet.

This seems an apt metaphor for the importance to scholarly communications of organizations like BioOne, particularly at a time when commercial consolidation is so prevalent. The continued success of independent community-driven alternatives enhances the health and sustainability not just of its immediate participants, but of the publishing ecosystem as a whole.

Since 1999, BioOne has demonstrated the power of nonprofit collaboration, and continues today to increase the value delivered to its stakeholders - libraries, publishers, authors, researchers, and funders. Over the past two-plus decades, BioOne has returned more than \$68 million back to its community of publishing partners, societies, museums, research organizations, and university presses. These organizations rely on this revenue to further their missions and remain independent.

We are grateful to all individuals and organizations that continue to support BioOne in increasing its impact and furthering its own mission for a more equitable and sustainable scholarly communications enterprise. In particular, we recognize the immense and lasting contributions of our colleague Dr. Kent Holsinger, who concluded over twenty years of service as Chair of the BioOne Board of Directors in 2022.

Sincerely,



ALAN H. SAVITZKY, PHD.

Board Chair



LAUREN KANE

President/CEO



Strategic **GROWTH**

BioOne has supported sustainable scholarly communications since 1999. We connect societies, nonprofit publishers, academic institutions, authors, and research funders in the common goal of maximizing access to critical research.

156

Publishing **societies, museums, research institutes, and independent presses**

\$68M

Returned to **publishing partners** since 2001

3,516

Accessing **universities, research organizations, and government agencies**

94%

Lower price than the commercial average for biological sciences journals

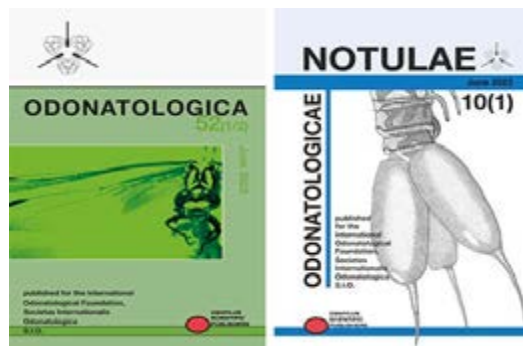
50+ M

Royalty-eligible hits to BioOne Complete from our community of researchers

\$4.01

Worldwide **average cost** per download

Welcoming a **NEW PUBLISHING PARTNER**



In 2022, **Osmylus Scientific Publishers** joined the BioOne Complete publishing community. Focused exclusively on dragonfly research, the publications *Odonatologica* and *Notulae odonatologicae* are strong complements to the aggregation's sizable cohort of entomology journals.



BioOne COMPLETE

Since 2001 BioOne's flagship database of subscribed and Open Access titles has grown into an essential resource for librarians and researchers across the biosciences, and it remains our primary avenue for returning sustaining revenue to our community of nonprofit publishers.

211,000+
Articles available
in BioOne Complete

74%
Of titles have
an **Impact Factor**

\$36,790
Average total
title royalty

63%
Of revenue
returned to publishers

Titles in BioOne Complete

● Titles in the Collection: **217** ● Subscribed titles: **184**
● Current-content titles: **157** ● Archive-only titles: **60**
● Gold OA Titles: **33**



Interdisciplinary Research

Agriculture & Agronomy

Entomology

Ecology

Evolutionary Biology

Environmental Sciences

Marine & Freshwater

Geology & Paleontology

Biology

Ornithology

Plant Sciences

Veterinary Sciences

Zoology

Biodiversity Conservation



BioOne Complete **ARCHIVE**

2022 marked the first full year in which the BioOne Complete Archive was available to the institutional library market. This new one-time purchase option was adopted by numerous libraries in order to add more than 20 years of BioOne Complete content to their holdings and enhance their permanent digital collections.

While offering libraries needed financial flexibility, the BioOne Complete Archive also augmented the sustaining revenue delivered to our community of publishing partners.



“We tested BioOne as a new partner for making our journal content available on the web. And ever since, BioOne has proved as a most competent, reliable and fair partner whom we can trust. As editor and publisher I absolutely appreciate the friendly and personal contact I experience with BioOne. The clicks we were able to generate via the BioOne Complete collection have helped us to persist on safe financial grounds.”

DR. FLORIAN WEIHRAUCH

Osmylus Scientific Publishers, Odonatologica Editorial Office



Global **VISIBILITY AND ACCESS**

The critical content produced by BioOne publishers reaches a broad audience of researchers and readers thanks to a global network of partnerships and distribution channels. More than 40 consortia partners help 80% of our subscribing libraries efficiently license BioOne Complete.

In addition, our participation in Research4Life brings no-cost access to readers in more than 80 countries. BioOne Complete also proudly features 33 gold Open Access titles, openly available to users worldwide.

1,106

Subscribing **libraries and institutions**

5 M+

Hits to **gold OA journals**

126

Countries accessing BioOne Complete



Community **OUTREACH**

15

New subscribing institutions
in 2022

10

Conferences attended
in 2022

5

Publisher showcases and forums on current issues in scholarly communications

Engaging with **BIOONE COMPLETE CONTENT**



Expanding BioOne VISTA

Now in its second year, the BioOne VISTA content collections are driving impact and engagement. In 2022 we featured more than 300 articles from over 1,400 authors, resulting in over 31,500 hits to publisher content.



New Support for Integrated Video

The BioOne Digital Library introduced integrated video to allow for enhanced research articles and a more dynamic experience for our users.



BioOne **AMBASSADOR AWARD**

In 2022, we continued to support the work of the next generation of excellence in science communication with the fifth annual BioOne Ambassador Award. BioOne is proud to honor early career authors who best communicate to the public the impact of their specialized research which spans the full range of subjects represented by our publishing community. Each BioOne Ambassador receives a \$1,000 prize, and recognition of their achievement with a dedicated BioOne Ambassador Award Winner Showcase webpage.

\$25,000
Awarded to early career researchers since 2018

2022 BIOONE AMBASSADOR AWARD WINNERS:

Elly Knight

Better Together: Collaboration Makes for Better Conservation of Nocturnal Birds
AMERICAN ORNITHOLOGICAL SOCIETY

Dr. Neelakshi Joshi

Growing pains: emerging urban risks in fast developing Himalayan cities
INTERNATIONAL MOUNTAIN SOCIETY

S. Sangeeth Sailas

Owls in Community Reserves: There is hope yet
NETHERLANDS ORNITHOLOGISTS' UNION

Marion Clément

An Unexpected Backyard Hunter: Lessons from Urban Barred Owls
RAPTOR RESEARCH FOUNDATION

Arícia Duarte Benvenuto

Why Is the Study of Marine Mammal Diseases Important to Your Health?
WILDLIFE DISEASE ASSOCIATION

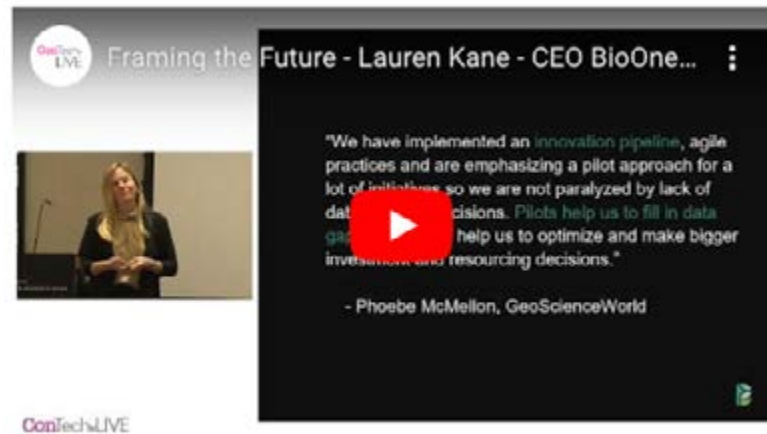


Communicating the Value of **NONPROFIT COLLABORATION**

We strongly believe in the powerful potential of partnering with other mission-driven organizations. In addition to our strong alliance with our platform partner SPIE, BioOne works closely with fellow nonprofit aggregators GeoscienceWorld and Project MUSE to identify new opportunities and collaborative responses to shared challenges. We also aim to champion the benefits of such nonprofit collaborations across the broader industry.

Together with SPIE, BioOne CEO Lauren Kane authored a case study published in Learned Publishing reflecting on the first three years of our unique partnership. Kane and other members of the BioOne team were also invited speakers at the annual meetings of ALPSP, SSP, and AU Presses, as well as the Charleston Library Conference and New Directions Seminar. At these events, we were honored to speak on the power of collaboration; nonprofit business model strategies; and Open Access explorations. These are excellent opportunities to highlight BioOne's important work, and by extension, the needs of the community that we serve. [webpage.](#)

Lauren Kane's [session at ConTech 2022](#) explores how content organizations are addressing future challenges with an organizational culture of collaboration, data-driven decision-making, patience, and new perspectives.



Financial REPORT

2022 Total Revenue
\$11,498,648

2022 Total
 Publisher Consideration
\$4,966,586

2022 net sales increased by 1% to \$7,940,854, led by BioOne Complete Archive sales of nearly \$375K in new revenue. This strong performance helped insulate the organization from the market downturn and allowed for the continued distribution of 63% of BioOne net revenue back to participating publishers.

BioOne's 2022 audited financial statements and form 990 are available at <https://bioonepublishing.org/resources/#financial>

63%
 of Net Revenue Distributed to
 Publishing Partners



- Publisher Royalties: **63%**
- Professional Staff: **14%**
- Administration and Operations: **9%**
- Platform and Technology: **9%**
- BioOne Reserves: **5%**



2022 BOARD OF DIRECTORS

Kent E. Holsinger, Chair
University of Connecticut

Alan H. Savitzky, Vice Chair
Utah State University

Joni Blake*, Secretary
*Greater Western Libraries Alliance
(GWLA)*

Catherine Murray-Rust, Treasurer
Georgia Tech

Raym Crow*
SPARC

Taran Grant
*University of São Paulo and Brazilian Society of
Herpetology*

Robbie Hart
Missouri Botanical Garden

Chris Makowski
*Coastal Education and Research Foundation
(CERF)*

A. Townsend Peterson*
University of Kansas

Eric Nagy*
*Mountain Lake Biological Station,
University of Virginia*

Mira Waller
University of Virginia Library

James F. Williams, II
University of Colorado Boulder

2022 STAFF

Lauren Kane
President/CEO

Beth Hutchins
Director of Operations and Technology

Christine Orr
Director of Sales and Marketing

Chelsea Tharp
North American Sales Manager

Carol Borrmann-Begg *(Through August 2022)*
Publisher Development Associate

Maggie Grasseschi *(From June 2022)*
Publishing Technology Associate

Cheryl Greer *(From June 2022)*
Library Services Associate

Hillary Liu *(Through March 2022)*
Program Assistant

Amanda Rogers
Marketing Communications Associate



Our **MISSION**

BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

BioOne explores economic models and strategic partnerships that balance the needs of all stakeholders, and currently demonstrates this balance by offering financially sustainable information services in the biological sciences. BioOne supports best practices that increase operational effectiveness and technological standards that integrate its content with a global network of scholarly exchange.

BioOne is indebted to the founding organizations that came together in 1999 and continue to invest their time and expertise to lead this collaborative and ever-evolving endeavor:

American Institute of Biological Sciences

Allen Press, Inc.

Greater Western Library Alliance

Scholarly Publishing & Academic Resources Coalition

The University of Kansas



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